



Ride the waves of innovation.

Here, we're always looking for new ideas and fresh perspectives—whether in science, technology, or the world of child development. A couple of weeks back, on February 11, 2025, [Marketplace](#) featured an interesting story about a company harnessing energy from ocean waves. According to their reporting, harnessing energy from the ocean is quite a challenge, but this company is making impressive strides, believing that wave energy is on the same growth path that wind and solar energy followed decades ago. It reminded us that innovation takes time, persistence, and a willingness to explore new possibilities.

Same way the energy sector evolves by finding new ways to power our world, parents and caregivers can benefit from seeking innovative ways to nurture and support their children. Raising a child—especially one with autism—requires patience, adaptability, and an openness to trying different approaches. Science and personal experience continually offer new strategies, therapies, and tools that can make a meaningful difference. By staying informed and embracing fresh perspectives, families can unlock new ways to help their children thrive.

At The Behavior Exchange, we believe in progress and meaningful change. ABA therapy has come a long way since its early days, incorporating new research and techniques to better serve children with autism. Like wave ocean energy, what once seemed difficult or even impossible has now become a promising path forward. Whether it's through structured routines, creative play, or new ways to build communication skills, we encourage families to stay curious and open to new ideas that can enhance their child's growth and development.

What we can learn from this Marketplace story is this: challenges don't mean something is impossible—they just mean it's worth working toward. It may take time, but just as energy companies push forward with innovation, families can explore and embrace new strategies for helping their children reach their full potential. At The Behavior Exchange, we're here to support you every step of the way, ensuring that what could be, can be.

Tell us, what new strategies have you employed?
Email us at BUDDY@BEHAVIOREXCHANGE.COM – we'd love to hear your innovative ideas.

(Continued on next page)

In this Issue:

- RIDE THE WAVES
- SUMMER IS COMING
- UNUSED HOURS
- SPRING BREAK
- BUZZING

Calendar

3/9: Daylight Saving Time begins
3/17-21: Spring Break!

Daily Affirmation



Did you know?



Spring Break has its roots in ancient traditions but became the modern cultural phenomenon we recognize today through a mix of historical, academic, and commercial influences.

Origins in Ancient Greece and Rome.

The concept of a springtime festival dates back to ancient civilizations. The Greeks celebrated Dionysian festivals in the spring, honoring the god of wine and

(Continued on next page)





Summer Schedule Request Forms

The countdown to summer has begun—and so have our preparations! This year, instead of the usual schedule request form, keep an eye out for a personalized meeting invite from our clinical team. We're excited to collaborate with each family to ensure we're meeting your individual needs. Please remember—priority scheduling is available for families receiving their clinically recommended hours. Meet your child's recommended hours now to secure your spot for a great summer!

Turn unused hours into summer gold

It's crucial to use your authorized hours now. If you have unused hours, it signals to insurance that your child may not need the full support they're authorized for. By using those hours, we can better advocate for additional summer hours and ensure your child gets the services they need. Options include extending weekdays, adding evening hours (5:30-6:30pm), or Social Saturdays. Don't wait—let's make the most of the hours you have and set up the best possible summer support for your child.

Spring Break, school holidays, and more!

Since we're already talking Summer Camp, it seems like we leapfrogged over Spring Break! We'd like to remind you that all of our hives remain open during Spring Break. Plano, Frisco, Prosper, and Boulder all have school breaks the week of March 17-21.

Would you like to increase your child's hours on these school holidays?

The sooner we know, the better we will be able to accommodate your requests. This also applies to the many school closures we have until the summer break. Additional school closures by ISDs:

Plano ISD: 3/17-3/21 (Spring Break), 3/24, 4/18 (TBE Closed For Good Friday)

Frisco ISD: 3/17-3/21 (Spring Break), 4/18 (TBE Closed For Good Friday)

Prosper ISD: 3/17-3/21 (Spring Break), 4/18 (TBE Closed For Good Friday), 4/21 (weather make-up day)

Celina ISD: 3/17-3/21 (Spring Break), 4/18 (TBE Closed For Good Friday), 4/21

(Continued on next page)

fertility with feasts, music, and revelry. Similarly, the Romans held Bacchanalia, which involved days of indulgence and celebration.

The Evolution into an Academic Break.

In the mid-1930s, a swimming coach from Colgate University decided to take his team down to Florida for some early training at a brand-new Olympic-size pool in sunny Fort Lauderdale. The idea clicked with other college swim coaches and soon the spring training migration became an annual tradition for swimmers nationwide. Now, spring break is an academic tradition in various mostly western countries that is scheduled for different periods depending on the state and sometimes the region.

Spring Break's Rise in Popular Culture.

The 1960 novel "Where the Boys Are" by Glendon Swarthout, which was later adapted into a film in 1960, played a significant role in popularizing Spring Break. The movie depicted college students heading to Florida for fun and romance, influencing generations of students to do the same. By the 1980s, the tradition had become synonymous with partying, with MTV's Spring Break specials further cementing its image as a rite of passage for college students.

Modern Spring Break Trends

Today, Spring Break is not limited to Florida—students flock to destinations like Cancún, Mexico, South Padre Island, Texas, and Las Vegas, Nevada. While partying remains a big draw, many

(Continued on next page)





THE BUZZ AROUND DFW:



North Texas Irish Festival

The 43rd annual celebration of all things Irish promises fun for the whole family, including your pets! Choose from ten stages of entertainment, including live music, Irish step dancing, chef demonstrations, and more. You can also expect lots of shopping opportunities, horse shows, sheepherding demonstrations, animal rescue groups, a fun run, free arts and crafts for the kids, and beer and whiskey tasting for the adults. It's an indoor-outdoor festival that takes place rain or shine. March 1 & 2 @ Fair Park in Dallas. [LEARN MORE](#)

Tulipalooza

Tulipalooza is an annual tulip festival that brings a burst of color to North Texas while benefitting local charities. Hundreds of thousands of tulip bulbs are imported from Holland and planted at Getzenderer Memorial Park in December. This year, they'll be joined by daffodils as well. They'll all be in full bloom and ready for pictures and picking alike, meaning you can take home your own gorgeous pop of color! Now through March 16 in Waxahachie off I35. [LEARN MORE](#)

TEXFest: A Texas Independence Day Celebration

Break out your best western wear and head to TEXFest in historic downtown Carrollton for this free celebration of Texas Independence Day. Enjoy great food, craft beer, and local artists performing Texas music. You'll also get the chance to put your cowboy skills to the test atop a mechanical bull and have your photo taken with a live longhorn. There's Texas-style fun for the whole family! March 1 from 3pm-9pm. [LEARN MORE](#)

The Ugly Duckling

This family friendly production from Lightwire Theater brings the classic tale of The Ugly Duckling to the modern stage in an unforgettable theatrical experience. Using electroluminescent wire, the beloved story plays out on stage through a cutting-edge blend of puppetry, technology and dance. Dazzling visuals, poignant choreography, and the creative use of music ranging from classical to pop brings the traditional story into a new and brilliant light. Sunday, March 9 in Richardson. [LEARN MORE](#)

(Continued on next page)

students also participate in alternative Spring Breaks, engaging in volunteer work or eco-tourism.

Interesting Facts:

- In the 1980s, Fort Lauderdale reportedly saw over 350,000 Spring Breakers in a single season.
- The term "Spring Break" was officially used in the media by the 1950s.
- Panama City Beach, Florida, brands itself as the "Spring Break Capital of the World."
- Some universities schedule Spring Break around Easter, while others align with midterms for academic balance.

[LEARN MORE](#)

Extra! Extra! In the news

Teenage brothers Levi and Samuel Merritt, members of the band Drive-Bye, raised \$1,000 through a performance at the Angry Tuna in Pier Park, Panama City Beach, on February 8, 2025.

They donated these funds to the Early Childhood Autism Program (ECAP) at Florida State University Panama City on February 19, 2025. ECAP is the only nonprofit program in the Panhandle providing in-home and in-clinic services for children with developmental delays or disabilities, including Autism Spectrum Disorder. The donation will help fund therapy services for a child in need.

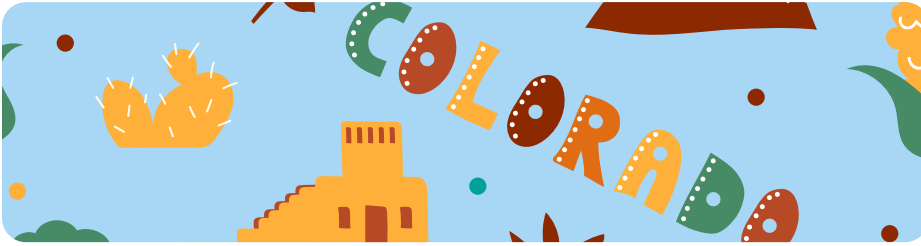
[LEARN MORE](#)

(Continued on next page)





THE BUZZ AROUND BOULDER:



St. Patrick's Day Celebration

The Riverside presents Lá Fhéile Pádraig – A St. Patrick's Day Celebration – for the whole family. Enjoy a day of Irish music and dance, delicious Irish-inspired food and drink, all leading to the end of the rainbow and the true pot o' gold that is Boulder's heart-centered community. In-house childcare will be available throughout the event. Sunday, March 16 from 2pm-7pm.

[LEARN MORE](#)

All Ages Storytime

Get the kids ready for a fun day at the North Boulder Library Campus, where your family can enjoy engaging books, lively songs, and the joy of storytelling together. It's a great opportunity to bond through interactive stories, while making new friends in a welcoming environment. And, it's a wonderful way to cultivate a love of reading in your kiddos. Free and perfect for little ones from babies to toddlers. [LEARN MORE](#)

4-H Carnival

The 4-H Spring Carnival is the perfect place to bring your loved ones for a day of sweet fun and unforgettable memories. Play arcade-style games for prizes, enjoy a variety of concessions to fuel your fun, and make a bid at the silent auction. This year's theme is Candyland, so gather your family, friends, and neighbors for a colorful and free adventure that everyone can enjoy. Saturday, March 8 @ the Boulder County Fairgrounds. [LEARN MORE](#)

Family Cooking Class

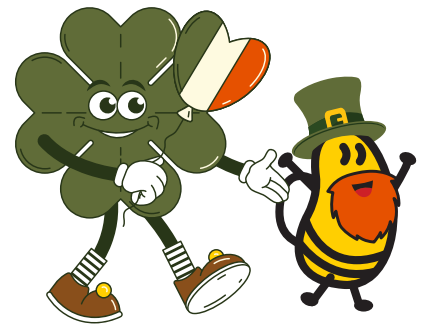
This class from Food Lab Boulder is designed for families to take together! Kids must be at least 5 years old and be accompanied by a guardian. You'll learn how to whip up select brunch favorites that are perfect to recreate at home, including Avocado Toast with Egg Your Way and Strawberry Pop-tarts. Saturday, March 15. [LEARN MORE](#)

TED talk

For parents, happiness is a very high bar. Jennifer Senior | TED2014 March, 2014.

The parenting section of the bookstore is overwhelming — it's "a giant, candy-colored monument to our collective panic," as writer Jennifer Senior puts it. Why is parenthood filled with so much anxiety? Because the goal of modern, middle-class parents — to raise happy children — is so elusive. In this honest talk, Senior offers some kinder and more achievable aims.

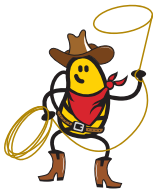

[WATCH HERE](#)



**Happy
St. Patrick's Day**

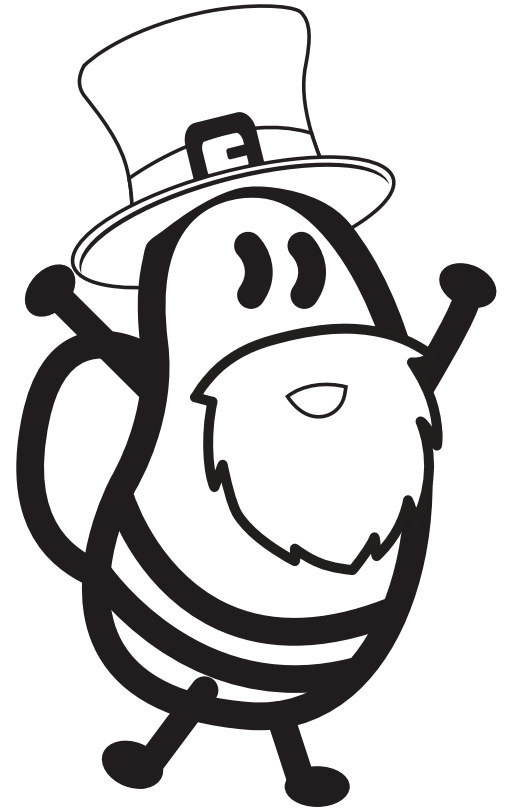
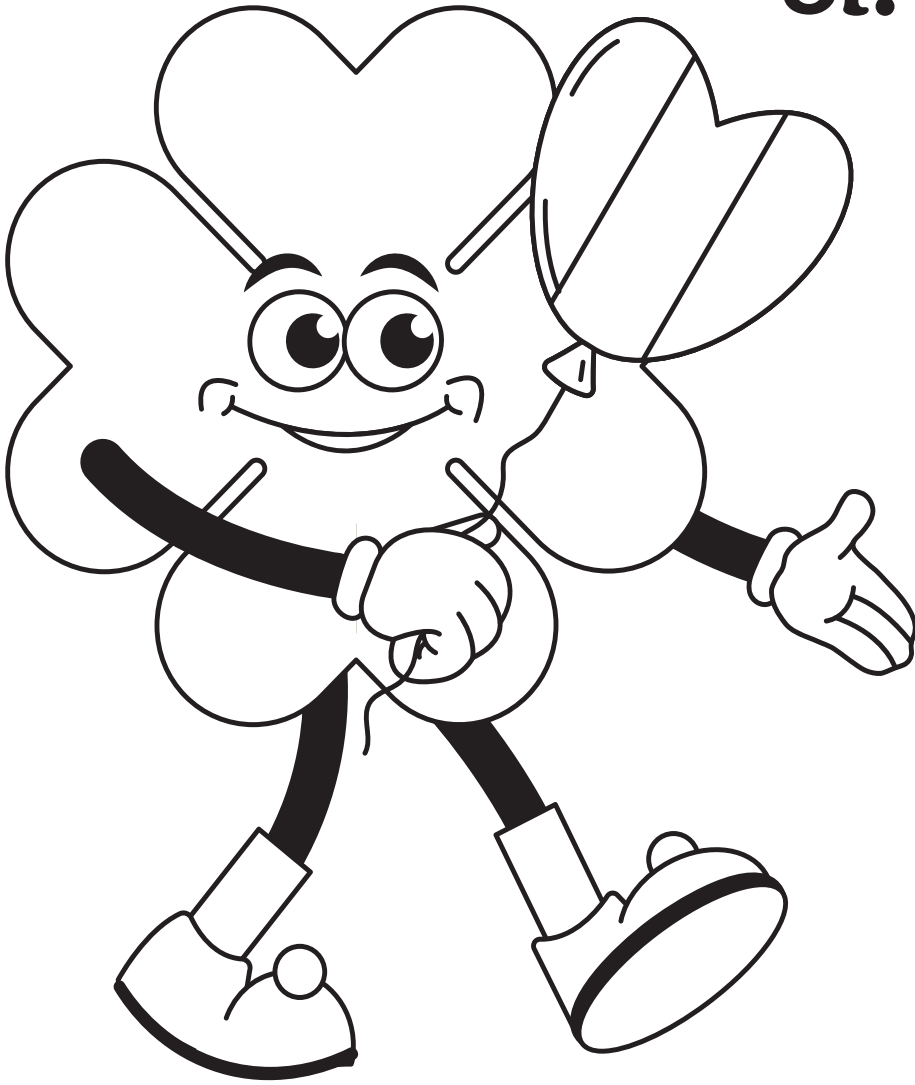


MARCH – 2025

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|--|--|---|--|--|---|---|
| | | | | | | 1 Saturday Services Frisco Hive 9:00am-3:00pm, CST |
| 2  Texas Independence Day | 3 National Anthem Day | 4 | 5 Ash Wednesday | 6 National Oreo Day | 7 Dress-Up Friday Wear something western for Texas Independence Day. Sock Monkey Day | 8 Saturday Services Frisco Hive 9:00am-3:00pm, CST |
| 9 Spring forward  Daylight Saving Time begins National Barbie Day | 10 Mario Day (Super Mario) | 11 | 12 National Girl Scout Day | 13 | 14 Dress-Up Friday Spring Forward–Wear PJs to rest up! Pi Day | 15 Saturday Services Frisco Hive 9:00am-3:00pm, CST Ides of March |
| 16 | 17 <ul style="list-style-type: none"> • Plano ISD No School • Frisco ISD No School • Prosper ISD No School • Celina ISD No School • Boulder Valley SD No School | 18 <ul style="list-style-type: none"> • Plano ISD No School • Frisco ISD No School • Prosper ISD No School • Celina ISD No School • Boulder Valley SD No School Global Recycling Day | 19 <ul style="list-style-type: none"> • Plano ISD No School • Frisco ISD No School • Prosper ISD No School • Celina ISD No School • Boulder Valley SD No School | 20 <ul style="list-style-type: none"> • Plano ISD No School • Frisco ISD No School • Prosper ISD No School • Celina ISD No School • Boulder Valley SD No School Spring Equinox (North Hemisphere) | 21 Dress-Up Friday St. Patty's Day–Wear green to be lucky! International Colour Day | 22 Saturday Services Frisco Hive 9:00am-3:00pm, CST |
| 23 | 24 <ul style="list-style-type: none"> • Plano ISD No School | 25 International Waffle Day | 26 | 27 | 28 Dress-Up Friday March Madness – sport your favorite basketball team! National Amber Day | 29 Saturday Services Frisco Hive 9:00am-3:00pm, CST |
| 30 Doctors' Day | 31 Eid al-Fitr | All times are in Central Standard Time Zone (CST). Some dates and events are subject to change. | | | | |

Color Me!

**Happy
St. Patrick's Day**



**Spring
forward**



The **Behavior**Exchange® | *What could be, can be.*

972.312.8733 TX | 720.647.8541 CO behaviorexchange.com

Proud to be a Behavioral Health Center Of Excellence®



Go ahead, find us and LIKE us on:



A kind word works wonders.

